



PROMOTIONS | HYPERLOCAL | WEBSITES | LEAD GEN | AND MORE

**TACTIX5 specializes in tactical marketing services. Our mission is to get boots on the ground with our multiple marketing capabilities. The team works with brands of all sizes. No agency overhead, just what you need, on time.**

#### Consumer Promotions | From \$7,440

Through consumer promotions, your business can gain new consumers and increase brand awareness. Mail-in rebates and coupon redemption programs are just two options to drive business. As a digital agency, TACTIX5 offers tactical marketing services for your business, including both digital coupons and printable coupons.

- Gain New Customers
- Retain Existing Consumers
- Increase Brand Awareness
- Distribute Coupons

#### Hyperlocal Marketing | From \$350

Hyperlocal marketing ensures your business is found when people are searching for it. Accurate and up-to-date information will appear in numerous locations around the web and will improve SEO rankings on multiple search engines, not only for your business name but for keywords or services as well.

- Extend Branding Online
- Maintain an Online Presence
- Show Up In Maps
- Your Information Readily Available

#### Websites | From \$5,900 | Ecom from \$7,900

It may just be the first impression your prospects get of your business. Although having a website is important, having one that is updated regularly and provides a great user experience is key to attracting your future customers.

- Secure Hosting
- Basic On-site SEO
- Proactive WordPress Upgrades
- Mobile Friendly
- Minor Housekeeping & Support

#### Lead Generation | From \$2,400

The buying process has changed, and marketers need to find new ways to reach buyers and be heard through the noise. Instead of finding customers through mass advertising and email blasts, focus on being found and building continuous relationships with buyers.

- Generate Leads
- Qualify Prospects
- Close Sales

#### And More...

Looking for something else? Whether it's keyword development, running display ads, building targeted landing pages, sending promotional emails or just general social media marketing, we've got you covered.

- Keyword Development
- Bing Ads
- Google Ads
- Landing Pages
- Emails
- Social Media
- Print

**Ads (Google/Bing) | From \$2,000 + \$700 / mth**

Display ads from Google/Bing allow for keyword targeting and includes proactive campaign adjustments to get the most out of an ad budget. Setup takes time because campaigns are built from the ground up.

**App Development | From \$7,999**

Mobile apps are part of every conceivable business, no matter the size or the services offered. Apps are the best way to keep your customers engaged with your product - acting like gentle reminders to return.

**Blogs | From \$200**

We craft original blog posts to be posted in the blog section of your website. Posting content regularly not only encourages repeat visits, it also boosts SEO by increasing page rank with Google, Bing and Yahoo! as their algorithms reward new content.

**CASL/CAN-SPAM Compliancy | From \$925**

If you want to enjoy today's freedom to connect with potential and even your existing customers, you must ensure that your list(s) have given full consent to receive marketing.

**Custom Programming | From \$120 / hour**

Custom programming and design for web and mobile are sometimes required to address specific needs as opposed to a traditional one-size-fits-all approach.

**Email Templates | From \$400 / template**

Our team has knowledgeable staff in planning, implementing and developing your email marketing and communications strategies. We can assist you in engaging email contacts, list building and enhancing results.

**Event Management | Contact us**

Thinking about running an event? We specialize in event management for corporate, association and not for profit clients. If your event needs to be conceived and executed to deliver tangible results, look no further.

**Facebook Ads | From \$575**

Advertising on Facebook makes it easy to find the right people, capture their attention and get results. We work with you to determine your goals, develop ad creative and execution.

**Landing Pages | From \$990**

A standalone webpage distinct from your main website that has been designed with a single focus objective in mind, and usually includes an opt-in form with marketing consent.

**Retargeting Ads | From \$500 + spend**

Retargeting ads convert window-shoppers into buyers. Unlike typical banner ads, retargeting ads are a form of online advertising that are continually served to people who have already visited your website.

**SEO Optimization | From \$499 / month**

SEO is a marketing discipline focused on growing visibility in organic (non-paid) search engine results. SEO encompasses both the technical and creative elements required to improve rankings, drive traffic, and increase awareness in search engines.

**Social Media Startup | From \$500**

We will plan the right mix of social media networks that fit your target and simultaneously build your social pages inline with your branding.

**Social Posting | From \$500**

Social posting is available through our partner channels on social networks. Provide us with your offer, visuals and copy or allow us to make a recommendation.

**Social PPC | From \$800 + \$350/month**

Paid social ads are available through your social network of choice, such as Facebook, Instagram and Twitter. Simply provide us with your offer and budget and we'll get to work. Note that pricing does not include image creation or writing, it is up to you to provide.

**Sponsorship | From \$500**

Our partners assist by getting your content in front of up to 150,000 unique consumers across Canada and the US. It's accomplished via sponsored email and organic social posts.

## READY TO DEPLOY?

Call 855-543-8345 or email [sales@tactix5.com](mailto:sales@tactix5.com)